

# web style guide

jonair.com



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## logo design

2

Primary Logo (Two-Colour)



Secondary Logo (Business Name)



Secondary Logo (Symbol)



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## typography style

3

### HEADER 1

PT Sans Narrow 60px UPPER CASE #FFFFFF

### HEADER 2

Open Sans 30px UPPER CASE #0c1a3d

### Header 3

PT Sans Narrow 28px Title Case #868d14

### Header 4 / Call out

Open Sans 24px Sentence case #0c1a3d

This is body copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Open Sans 16px Sentence case #000000

[This is an inline link](#)

Open Sans 16px Sentence case #868d14

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## navigational buttons

4

Primary Button



Font Awesome 60px #f9c802

Default Button



Font Awesome 30px #f9c802

Secondary Button



Font Awesome 18px #868d14

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## istock photos

5



#640254516



#537431540



#533572680



#476627696



#176602698



#530933956

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## colour palette

6



#f9c802



#0c1a3d



#d8e1dd



#868d14