

January 5, 2014

Award Judges
2014 Manitoba Women Entrepreneur of the Year Awards

Re: Faye Fossay, owner F3 Designs

Dear Judges:

I would like to provide a letter of reference to support Faye's application for 2014 Manitoba Women Entrepreneur of the Year Award. I met Faye in 2003 when I joined Deloitte and have had the pleasure of working with her and watching her excel as an entrepreneur with her business.

Faye is a professional through and through. She had a reputation within Deloitte as one of the best across Canada at her craft. When she started her business, she immediately attracted clients and generated a referral base enviable to any entrepreneur.

In my experience with Faye, I would characterize her as:

1. Professional quality work. Faye is focused on quality and excellence in everything she does.
2. Service and exceeding expectations. You will find Faye obsess about providing service on par with a 5 star hotel. She sweats the details and exceeds timelines.
3. Design flare and an artist. Faye is brilliant at visual design and web graphics.
4. Positive attitude. Faye loves what she does and it shows. Always positive and energetic. A pleasure to work with.

I am extremely proud of Faye's accomplishments as an entrepreneur and I strongly support Faye's application for 2014 Manitoba Women Entrepreneur of the Year Award.

Yours truly,

Brian DeGagne
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