

web style guide

ssaam.mb.ca



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logo design

Primary Logo



Secondary Logo



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typography style

Header 1

Open Sans Semibold 48px Title Case #303030

Header 2

Open Sans Semibold 28px Title Case #303030

HEADER 3

Open Sans Extrabold 18px UPPER CASE #303030

Header 4

Open Sans Semibold 18px Title Case #808080

This is body copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Open Sans Regular 16px Sentence case #303030

[This is an inline link](#)

Open Sans Regular 16px Sentence case #0096d4

Buttons

Open Sans Extrabold 16px Title Case #ffffff

3

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navigational buttons

Primary Button



Open Sans Extrabold 16px Title Case #FFFFFF
background-color #0096d4; border-radius: 8px

Default Button



Open Sans Regular 16px Title Case #FFFFFF
background-color #0096d4; border-radius: 8px

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istock photos



#659759076



#464627200



#486145388



#629528594



#599792128

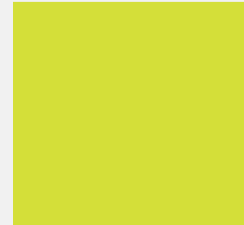


#474967132

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colour palette



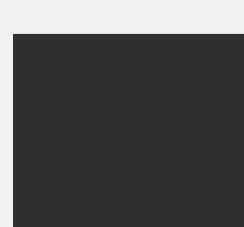
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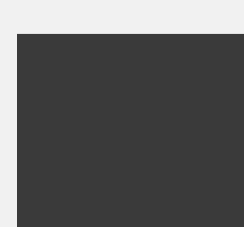
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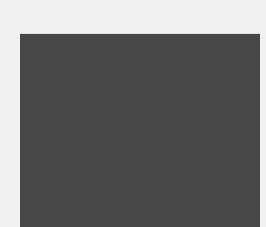
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#303030



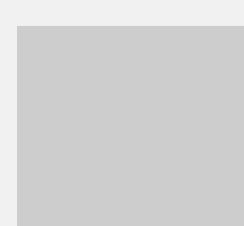
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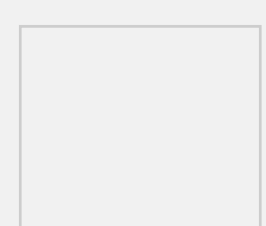
#464647



#808080



#cdcdcd



#f1f1f1

6